Syrup & Figs Cleanses the System Effect-ually: Dispels Colds and fleadacties due to Constipation; Acts naturally, acts truly as

a Laxative.

Best for Men, Women and Children - Young and Old To get its Beneficial Effects Always buy the Genuine which has the full name of the Com-

CALIFORNIA FIG SYRUP Co. SOLD BY ALL LEADING DRUGGISTS.

In the Language. "Some one has said that a kiss is the language of love," remarked the young man in the parlor scene. Well," rejoined the fair maid on the far end of the sofa, "why don't you get busy and say something?"

Easy Money for men and women who will give whole or spare time selling our Family Health Tablets, Liniment and Salve. No experience necessary. Big profits. Exclusive territory, Vosena Company, 1171 15th St., Washington, D. C.

Galen, Jr., Quits the Job. "How long have you been here?" asked a physician, when his little office boy announced his intention of resigning his job. "Six months," replied the boy.

"And you don't like the doctor busi-"Naw, it's no good. I'm mighty sor-

ry I learned it."

Object Lesson. "Johnny," said Mrs. Blobbs, severe-

ly, "I am going to punish you. Please open the windows." "What fer?" asked Johnny, begin

"I heard our next door neighbor say I had no authority over my children,

spanking. Now, come here, str!" How's This?

We offer One Hundred Dollars Reward for any and of Catarrh that cannot be cured by Hall's Catarrh Gure.

F. J. CHENEY & CO., Toledo, C.

We, the undersigned have known F. J. Cheney for the last 13 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

Walburg, Kinnan & Makuris,

Wholessie Druggists, Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and monous surfaces of the tystem. Teatimentals sent free. Price To conts per bottle. Sold by all Druggists.

Take Hall's Family Print for constipation.

Collecting in New Hampshire. A New Hampshire man tells of a tight-fisted man of affairs in a town of that state, who until recently had never been observed to take an interest in church matters. Suddenly, however, he became a regular attendant at divine service, greatly to the astonishment of his fellow towns-

"What do you think of the case of old Ketchum?" said one of the business men of the place to a friend. "Is it true that he has got religion?"

"Well, hardly," replied the other. "The fact is, it's entirely a matter of business with him. I am in a position to know that about a year ago he loaned the pastor \$50, which the latter was unable to pay. So there remained nothing for Keichum but to take it out in pew rent."-Sunday

A LITTLE DOMESTIC JAR.



She-You (shriek) brute, before we married (shriek), (shriek) you said mamma could come and see us as often (shriek) as she pleased.

He (meekly)-Yes, dear; but she has ceased to please.

> CUBS' FOOD They Thrive on Grape-Nuts.

Healthy bables don't cry and the well-nourished baby that is fed on Grape-Nuts is never a crying baby. Many babies who cannot take any food relish the perfect food, Grape-Nuts, and get well.

"My little baby was given up by three doctors who said that the condensed milk on which I fed her had ruined the child's stomach. One of the doctors told me that the only thing to do would be to try Grape-Nuts, so I got some and prepared it as follows: I soaked 11/2 tablespoonfuls in one pint of cold water for half an hour, then I strained off the liquid and mixed 12 teaspoonfuls of this strained Grape-Nuts juice with six teaspoonfuls of rich milk, put in a pinch of salt and a little sugar, warmed it and gave

it to baby every two hours.
"In this simple, easy way I saved baby's life and have built her up to a strong healthy child, rosy and laugh-The food must certainly be perfect to have such a wonderful effect as I can truthfully say I think it is the best food in the world to raise delicate bables on, and is also a deli-cious healthful food for grown-ups as

we have discovered in our family." Grape-Nuts is equally valuable to the strong, healthy man or woman. It stands for the true theory of health. "There's a Reason, Read "The Road to Well-tile," in phys.

USE PRINTERS' INK

BEST METHOD OF COMBATING MAIL-ORDER EVIL.

HOME MERCHANT TO BLAME

Facilities for Attracting Custom Are at His Command in the Columns of His Home Newspaper-Ad-

vertise Rightly. Much has been written about the subtle influence of the big four-pound catalogues sent broadcast over the land by the houses located in the big cities, and which, strange to say, refuse to sell goods to the residents of the cities in which they are located. There is no mysterious element in these bulky paper books. From cover to cover they are filled with pictures and with prices and descriptions of goods. It is the power of printers ink that is the only magnet, and this magnet can be used by merchants everywhere. The publishers of these great catalogues do business running well up toward the fifty millions yearly. All their success has been in the they use, and the way they use Because these concerns receive patronage that should go to the home merchant it is the home merchant's fault. He neglects to do just what the houses which publish the big catalogues do. He may not have the money to get out such a great list, neither the means of carrying great stocks of goods. Yet he posesses all the means necessary to gain the trade that goes to these great concerns. He can buy goods just as low, has less expense, and while the big catalogue goes to a customer only once in a year or two, through the medium of the local newspaper the merchant can go to all the people of the community once a week and at the lowest expense. As to the matter of prices, the big

catalogue is an educator. It tells

the people of values. These values are

associated with classes of goods. The merchant in the home town can turn this information to his own account. In the catalogues are only pictures. The merchant can show the goods, and can explain the difference between grades. It is evident that if trade is to be held at home it must be upon a business basis. Sentiment cuts a mighty small figure in matters where dollars and cents are conand I want her to hear you getting & cerned. The average farmer would rather buy goods from the home store than from some distant place if he is only sure that he is getting a square deal. It is up to the merchants to let him know that he is getting this square deal. There are towns in the western agricultural sections which a few years ago were getting only half the trade that was to be had in the district. Merchants became convinced that they were weak somewhere. They found that they were not advertising rightly and commenced a campaign which has resulted in driving the catalogue houses out of business as far as these towns are concerned. The newspapers of these towns tell of the enterprise of the merchants. The merchants themselves will tell you that they do not fear the mail-order houses, as they have educated the people to trade at The people who were mailhome. order house patrons will tell you that they know that they can do better by buying at home, that they are con-vinced that their interests are best protected by the home merchant, and that since they have thrown off the mail-order habit they are saving more money. The mail-order house is a great bugaboo. It is not near the evil than many suppose it is. It is harmful only in accordance with the lack of enterprise on part of the home merchants. Where the merchants are awake, are up-to-date, and advertise

> the mail-order system. Each country editor can do his share in educating the merchants as well as the people in business methods, in principles that are helpful to the home town. The live merchant can hold his own. Business is based upon such principles as give the competent merchant a fair show in the competition for trade. No one person has a monopoly of the right to advertise. The way is as open to the small merchant as it is to the big one. The principles involved apply to the small business as well as to the large business. The only magic used by the catalogue houses is that found in advertising and in prices.

rightly, there is no complaint as to

Work That Wins.

He who would succeed in any under taking must first understand that intelligently directed work is the only kind that wins. He who starts out to accomplish things for his home town cannot blunder along unless he endangers that which he sets out to do. Commercial clubs too often fail in accomplishing good because of a lack of system in the efforts made. There is an old saying: "Too many cooks spoil the broth." This axiom is exemplified frequently by the organization which attempts to carry out great projects without the proper system for doing the same. Work must be rightly pursued or it comes to naught. Each worker should have his particular part to perform, and for this part he should be selected with a view as to his fitness. Concerted effort rightly made always wins.

Against Sound Economic Laws. Any system of business that draws from a community the earnings of the people which should be retained to add to the wealth of that community, is a system that should be discouraged. The plans devised by many large concerns to draw trade away from agricultural towns may be legitimate, but are not in harmony with sound economic laws.

Would Benefit Mall Order Houses A parcels post threatens the contin uance of the country store's busines by enlarging the opportunity of the mail order houses. Who will spring to the defense of the cracker barre and box of sawdust—together with the little red schoolhouse, joint palladis of our liberties?—Providence (R. I.)

PRIZE AND PREMIUM FAKES.

Bait Held Out to Catch the Trade of the Unsophisticated.

and premium offering ave methods that are resorted to by some concerns that seek to do business through the mails with people residing in agricultural districts. The wise people will never be caught on this game. All classes and kinds of goods have a real value, and are worth so much in the markets of the world. The farmer who has 1,000 bushels of wheat to sell knows that his goods have a fixed value dependent upon the market prices. It would be foolish for him to offer to the buyer as an inducement a few head of cattle, a barrel of cider or a slab of bacon in order to induce him to buy. Yet these very farmers will bite at a proposition which is identically the same in principle. The manufacturer of scap offers ten dollars' worth of soap and to the buyers give a piece of furniture of the value of ten dollars. Is this a fair business deal? Can the manufacturer afford to do it if his goods are standard? He may say that by selling direct "to the consumer, and cutting out middlemen's profits," he can afford to do so. But this is a He, a filmsy excuse, and is not in accordance with business principles. There must be a profit for the manufacturer or he will fail. He does make a profit. He even makes a larger profit than the average dealer in goods of his kind. In the first place he sells the cheapest kind of article, even though it may look nice and be highly per fumed. In the second place he gives light weight and gets the highest The value of the premium given is always misrepresented, exaggerated, and that which is supposed to be worth ten dollars is not worth four dollars, and for the latter amount can be purchased from any respectable dealer. The premium is never free. It must be paid for and it is the one who receives it that generally pays for it. Mrs. Jones would wonder if Grocer Brown would ask that she give half a pound of feathers with every dozen eggs he buys of her. Mrs. Jones has too much common sense to think that she can afford to give away a pound of butter with each dozen eggs. She knows she would be loser. But if she could induce the grocer to pay her 40 cents a dozen for her eggs when the market price is only 20 cents, she she might see how it would be profitable to her to throw in as a premium a pound of over-ripe butter. Still Mrs. Jones will join soap clubs, coffee clubs, and fakes in the premium line of every kind, just because she does not stop to do a little sound thinking.

Local Dealer Sometimes to Blamc.

Thousands of dollars go out of Jefferson county each year in connection with the mail order business, to the loss of the local dealers and manufacturers. It does not help very much to appeal on the ground of patriotism to those people who buy of outside dealers, as purchasers go where they think they can find the best bargains, Every one must recognize the fact that the local dealer cannot prosper without local trade, but there are a lot of people who fail to govern themselves accordingly. Orders for goods are sent to Syracuse or New York or Chicago which could have been as cheaply bought in Watertown, but this is frequently the local dealer's fault. The great success of the big mail oruses has been built up almos wholly by advertising. Fortunes are spent in letting the people of the country know what they have to sell. Liberal space in the newspapers and magagines is used to exploit the mail or der business in addition to the catalogues issued. These are the avenues through which the houses draw a

large part of their business. Is there not a lesson here for the local dealer? Cannot he hold some of the business which goes to the outside mail order houses by judicious use of the columns of the local newspapers? The Watertown newspapers have a large circulation through the towns and rural districts of northern New York. The Standard believes the local merchants and manufacturers could divert much of this trade to themselves if they took the proper methods. The Standard's interests are wholly with the local dealer and these suggestions are made with the firm conviction that he has a remedy for his loss of trade in local advertising .-Watertown (N. Y.) Standard.

A Pointer for the Merchant.

The encroachments of the great mail order houses of the east on the legitimate trade of the local merchant are growing daily more threatening to the prosperity of the town merchant and through him the towns-people, says the editor of a country paper. Something should be done by the merchants of every town to prevent future operations of these gigantic corporations which supply as a general rule, an inferior artise for the egregious price. It is a business which is like that of the street fakir. A bargain is offered to the buyer at his first appearance. He bites and on his second order is bitten

Local merchants should teach their towns-people and the farming element surrounding them the invidious conse quences to the town, to the buyer and to general business conditions, of patronizing these establishments. The local merchant should do this by judicious advertising in his home paper. That certainly reaches the peoole whose trade he is seeking, and Lampoon. through its columns he can offer, in light of the existence of the general rural delivery service, to send light packages by mail to them, just as to the mail order houses. By careful attention to this business and by sending out only goods which a person would himself select from a stock of goods, the local merchant can kill the mall order business of an eastern specialty house in his territory.

Help your local paper to push trade for you through articles designed to wean the farmer away from these mail order houses, by giving him your pat-Your local paper cannot afford to set type to boom your business unless you respond by assisting in the cost of publication through using its advertising columns.

WORN OUT WOMEN

Will Find Encouragement in Mrs. Merritt's Advice.

Mrs. W. L. Merritt, 207 S. First Ave, Anoka, Minn, says: "Last win-ter I began to suf-

fer with my kidneys. I had rains in my buck and hips and felt all worn out. Dizzy spells bothcred mo and the kidney secretions were irregular. The first box of Donn's Kidney Pills brought

decided relief. I am sure they would do the same for any other woman suffering as I did." Sold by all dealers. 50 cents a

What you cannot avoid, learn to bear. True happiness is cheap, did we but apply to the right merchant for it-Hytche.

PHLES CURED IN 6 TO 14 DAYS.

PAGO GINTMENT is generalised to cure any case of Hebing. Blind. Electing or Protrading Price in to 14 days or money retraided. Sec.

You can't make good ginger ale if anything alls the ginger.

Better Qualifications, "Yes," said the political boss, "we'll tion.

"Perhaps, but Crookley is better able to get it."

box. Foster-Milburn Co., Buffalo, N. Y. OVER NINE MILLION (9,200,000) SOLD THIS YEAR.

Moravian Barley and Speltz, Moravian Earley and Speltz, two great cereals, makes growing and fattening hogs and cattle possible in Dak, Mont., Ida., Colo., yes, everywhere, and add to above Salzer's Billion Dullar Grans, the 12 ton Hay wonder Teosiate, which produces 80 tons of green fooder per acre. Emperor William Cat producy etc., and other rare farm seeds that they offer. JUST CUT THIS OUT AND RETURN IT with IDe in stamps for packing, etc., to the John A. Salzer Seed Co., La Crosse, Wis, and get their big catalog and lots of farm seed samples. K. & W.

have to give Crookley this nomina-

"But," protested the unsophisticated one, "why not Goodley? He's better able to fill the office."

It is not processary for all men to be great in action. The greatest and sublimest power is often simple patience.

AAAAAAA

"OUCH, OH MY BACK"

NEURALGIA, STITCHES, LAMENESS, CRAMP TWINGES, TWITCHES FROM WET OR DAMP ALL BRUISES, SPRAINS, A WRENCH OR TWIST THIS SOVEREIGN REMEDY THEY CAN'T RESIST

FARM OPPORTUNITIES

HISCELLANEOUS ELECTROTYPES

Commissioner Smith vs. The Standard Oil Co.

From the Railway World, January 3, 1908.

sioner rushes again into the fray. presented by President Moffett, were (1) that in common use. the date of six cents on oil from Whiting to East St. Louis has been issued to the Standard Oil Company as the lawful rate by employes of the Alton, (2) that the 18-cent rate on file had not filed a rate reading from Whiting. with the Interstate Commerce Commission was Commissioner Smith contends that "conceala class and not a commodity rate, never being ment is the only motive for such a circuitous intended to apply to oil, (3) that oil was shipped in large quantities between Whiting the rate was intended to mislead intending and East St. Louis over the Chicago & Eastern Illinois at 6% cents per hundred pounds, which has been filed with the Interstate Commerce Commission as the lawful rate, and (4) that the 18-cent rate on oil was entirely out of proportion to lawful rates on other commodities between these points of a similar character, and of greater value, such, for example, as linseed oil, the lawful rate on which was eight cents. President Moffett also stated that thousands of tons of freight had been sent by Chicago territory. So that whether he wished other shippers between these points under substantially the same conditions as governed

the shipments of the Standard Oil Company. This defence of the Standard Oil Company was widely quoted and has undoubtedly exerted a powerful influence upon the public mind. Naturally the Administration, which has note at Dolton and transported to East St. staked the success of its campaign against Louis at a rate of 64 cents. Where then is the "trusts" upon the result of its attack upon the concealment which the Commissioner of this company, endeavors to offset this influ- Corporations makes so much of? Any rateence, and hence the new deliverance of Com- from Dolton on the Eastern Illinois or Chapmissioner Smith.

many years the point of origin for this and shows these statements to be false. similar secret rates." The Commissioner admits in describing this rate that there was a note attached stating that the rate could also

be used from Whiting. dently recognized as the strongest rebuttal argument advanced by the Standard.

Mr. Herbert Knox Smith, whose zeal in the Chicago, They terminate at Dolton, from which large shippers in the territory had been guilty. cause of economic reform has been in no wise point entrance is made over the Belt Line. Considering the fact that these sames inabated by the pante which he and his kind did Whiting, where the oil treight originates, is not cluded the packers and elevator in a of Chiso much to bring on, is out with an answer to on the lines of the Chicago & Eastern Illinois, cago the action of the grand jury a calling President Moffett, of the Standard Oil Com- which receives its Whiting freight from the upon President Moffett to furnish evidence of pany of Indiana. The publication of this and Belt Line at Dolton, The former practice, now their wrong-doing may be interpreted as a deswor, it is officially given out, was delayed sev- discontinued, in filing tariffs was to make mand for an elaboration of the obvious; but eral weeks, "for business reasons," because it them read from a point on the line of the fil- the fact that a rate-book containing these was not deemed advisable to further excite ing road, and it was also general to state on freight fates for other shippers was offered in the public mind, which was profoundly dis- the same sheet, that the tariff would apply to evidence during the trial and ruled out by turbed by the crisis. Now that the storm other points, e. g., Whiting, The Chicago & Judge Landis, was kept out of sight, Presiclouds have rolled by, however, the Commis- Eastern Illinois followed this practice in filing dent Moffett would not, of course, accept the its rate from Dolton, and making a note on invitation of the grand jury although he might Our readers remember that the chief points the sheet that is applied to Whiting. This was have been pardened if he had referred them in the defence of the Standard Oil Company, as in 1895 when this method of filing tariffs was to various official investigations by the Inter-

shipper of oil could be misled and deceived by the fact that the Chicago & Eastern Illinois arrangement," L. e., that this method of filling competitors of the Standard Oil Company. Suppose such a prospective oil refiner had applied to the Interstate Commerce Commission for the rate from Chicago to East St. Louis over the Chicago & Eastern Illinois, he would have been informed that the only rate filed with the commission by this company was 64 cents from Dolton, and he would have been further informed, if Indeed he did not know this already, that this rate applied throughout to locate his plant at Whiting, or anywhere else about Chicago, under an arrangement of long standing, and which applies to all the industrial towns in the neighborhood of Chicago, he could have his freight delivered over the Belt Line to the Chicago & Eastern Illipell on the Alton, or Harvey on the Illinois We need hardly to point out that his rebut- Central, or Blue Island on the Rock Island, tal argument is extremely weak, although as applies throughout Chicago territory to shipstrong, no doubt, as the circumstances would ments from any other point in the district, warrant. He answers the points made by Presi- So far from the Eastern Illinois filing its rate dent Moffett substantially as follows: (1) The from Dolton in order to deceive the shipper, Standard Oil Company had a traffic department, it is the Commissioner of Corporations who and should have known that the six-centrate either betrays his gross ignorance of transporhad not been filed, (2) no answer, (3) the Chi- tation customs in Chicago territory or relies cago & Eastern Illinois rate was a secret rate on the public ignorance of these customs to because it read, not from Whiting, but from deceive the public too apt to accept unques-Dolton, which is described as "a village of tioningly every statement made by a Governabout 1,500 population just outside of Chicago, ment official as necessarily true, although, as

that other commodities of a character similar its crimes, and it is finally convicted of hav-to oil were carried at much lower rates than ing failed to verify the statement of a rate 18 cents, the Commissioner of Corporations clerk and is forthwith fined a prodigious sum, The press has quite generally halled this discusses only with the remark that "the measured by the car. Under the old criminal statement of the Commissioner of Corpora- 'reasonableness' of this rate is not in question. law, the theft of property worth more than a tions as a conclusive refutation of what is evi- The question is whether this rate constituted shilling was punishable by death. Under the a discrimination as against other shippers of interpretation of the Interstate Commerce law oil." and he also makes much of the failure of by Theodore Roosevelt and Judge Kenesaw In fact, it is as weak and inconclusive as the President Moffett to produce before the grand Landis, a technical error of a traffic official is remainder of his argument. The lines of the jury evidence of the alleged illegal acts of made the excuse for the confiscation of a vast Chicago & Eastern Illinois do not run into which the Standard Oil official said that other amount of property.

state Commerce Commission and other de-

Now let us see in what way the intending partments of the Government. We come back, therefore, to the conclusion of the whole matter, which is that the Standard Oil Company of Indiana was fined an amount equal to seven or eight times the value of its entire property, because its traffic department did not verify the statement of the Alten rate clerk, that the six-cent commodty rate on oil had been properly filed with the Interstate Commerce Commission, There is no cyldence, and none was introduced at the trial, that any shipper of oil from Chicago territory had been Interfered with by the 18-cent rate nor that the failure of the Alton to file its sixcent rate had resulted in any discrimination against any independent shipper,-we must take this on the word of the Commissioner of Corporations and of Judge Landis, Nelther is it denied even by Mr. Smith that the "independent" shipper of oil, whom he pictures as being driven out of business by this discrimfnation of the Alton, could have shipped all the oil he desired to ship from Whiting via Dolton over the lives of the Chicago & Eastern Illinois to East St. Louis, In short, President Moffett's defence is still good, and we predict will be so declared by the higher court.

The Standard Oil Company has been charged with all manner of crimes and misdemeanors. Beginning with the famous Rice of Marietta, passing down to that apostle of popular liberties, Henry Demarest Lloyd, with his Wealth Against the Commonwealth, descending by easy stages to Miss Tarbell's offensive personalities, we finally reach the nether depths of unfair and baseless misrepresentation in the report of the Commissioner of Corporations. The Standard has been charged with every form of commercial piracy and with most of the crimes on the corporation calendar. After long years of strenuous attack, under the leadership of the President of the United States, the corporation is at last dragged to the bar of justice to answer for its misdoings, Its only claim to note is that it has been for in the present instance, a careful examination The whole strength of the Government is directed against it, and at last, we are told, the The final point made by President Moffett Standard Oil Company is to pay the penalty of

DISTEMPER Shipping Fever & Catarrhal Fever

SPOHN MEDICAL CO., Chemists and GOSHEN, IND., U. S. A.

Not Men

Not for Murphy.

of gloves.

Mr. Murphy-Oi want to buy a pair

Clerk-Here's something I believe

Mr. Murphy-Niver, begorra! Oi

will just suit you. It's a suede glove.

want Irish gloves. Swade gloves in-

dade!-Kansas City Times.

When you need a medicine for women's ills, we urge you earnestly to take Cardui. Cardui is a woman's medicine. It is not for men, but only for such women as suffer from the ills peculiar to women. Therefore, you should take

if sick, because it has helped others who suffered as you do. Mrs. Bettie Arp, of Menlo, Ga., writes: "I was troubled with female complaint for twelve months. The doctors treated me, but did me little good, so I took Cardui, and it saved my life."

WRITE FOR FREE BOOK Write for Proc 64-page Book for Women, giving symptoms, causes, home treatment and valuable hints on diet, exercises, etc. Sent free on request in plain wrapper, by mail prepaid. Ladies Advisory Dept., The Chattanooga Medicine Co. Chattanooga, Tenn.

The Reason for Marrying. Sing at Your Work. "They say that he married her for "And what did he do when she lost

her wealth?" "He lost his reason."-Harvard

Those Delicious Lemon Pies. The kind that "make your mouth water" are easily made with to fussing and at least possible expense if you use "OUR-PIE" Preparation. Don't hesitate. Try it and tell your friends. At grocers, 10 cents. Three kinds: Lemon, Chocolate and Custard.

The more judgment a man has, the slower and the more careful will he be to condemn .- Maurer.

Whenever the baby at midnight Is inclined to be noisy and tearful, Whatever you do, As you tramp the house through, Oh, do not forget to be cheerful.

PATENTS Washington, D. C. Advisor Free, Terms low, Highest ref.

DEFIANCE STARCH easiest to work with and

If afflicted with ! Thompson's Eye Water

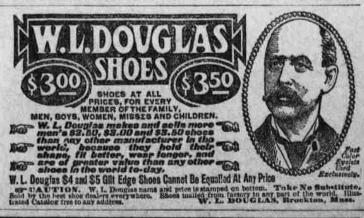
(1908-5)

A. N. K .-- B

ONLY ONE "BROMO QUININE"
That Is LAXATIVE BROMO QUININE. Look for
the alguature of E. W. GROVE. Used the World
over to Cure a Cold in One Day, Se.

It's a sweeping assertion to say that a new broom sweeps clean.

Mrs. Winslow's Soothing Syrap. Idron teething, softens the guns, reduction, allays pain, curse wind coits. See a Talk is cheap-unless a lawyer is



You Look Prematurely

Because of those ugly, grizzly, gray haire. Use "LA CREOLE" HAIR RESTORER. PRICE, \$1.00, retail